



# MARIPOSA

FRIENDS OF SUSTAINABLE PALM FROM LATAM.

Progress Update #1  
August 2019





## DEAR FRIENDS

of sustainable palm oil from Latin America! Welcome to the first MARIPOSA Progress Update.

MARIPOSA is all about *shared responsibility* – our joint commitment to support the development of a sustainable palm oil supply chain. It all started in 2016 when Olenex and Wilmar initiated WISSH – our first smallholder project in Latin America.

The [WISSH smallholder support program](#) was a great success. Running until 2018, Wilmar, Olenex and partners trained more than 3300 Honduran smallholder farmers on our [No Deforestation, No Peat, No Exploitation \(NDPE\) policy](#), good environment & agricultural practices, good business practice, pest & disease control and social responsibility. MARIPOSA will build on the WISSH program.

With MARIPOSA we aim for smallholder farmers to become sustainable entrepreneurs by gaining more understanding on market requirements for sustainable products as well as increase capacity for implementing the required sustainable practices.

*“With MARIPOSA, we bring smallholders’ sustainability knowledge to the next level.”*

Daphne Hameeteman,  
Olenex Sustainability Manager



## SMALLHOLDERS ACHIEVE CERTIFICATION

The ultimate goal is to certify four groups of smallholders either under a group certification scheme or – alternatively – directly under the mill certificate.

Successfully implementing sustainable practices and reaching certification requires smallholders to increase their knowledge about certification and obtain skills to manage plantation data. To facilitate the smallholder certification process, the mill or an external group manager will be appointed to organize, guide, monitor and control smallholders towards compliance with sustainability requirements.

## OUR OBJECTIVES

1. Embedding Olenex's No Deforestation, No Peat, No Exploitation (NDPE) policy in smallholder practices.
2. Implementing group management.
3. Building smallholders' capacity as sustainable entrepreneurs.
4. Develop smallholder business intelligence on plantation data and decision making.
5. Introducing smallholders to certification standards as a tool to manage a sustainable business.





# SUPPLY CHAIN INDIVIDUALS BECOME PARTNERS

## Mariposa

The MARIPOSA fund is primarily financed through the contributions from Olenex customers. Through a crowdfunding mechanism, Olenex collects contributions from committed customers. One hundred per cent of the funding collected goes to project implementation.

## Olenex

Olenex is one of the main buyers of palm oil from Latin American growers and a European market leader in refined vegetable oils and fats. Olenex is the enabler of MARIPOSA.



## Wilmar

Wilmar aims to lead the sustainable transformation in the palm oil sector in Latin America. As a major buyer in the region, Wilmar is the project coordinator.

## Asapalsa, Hondupalma, Honducaribe and Palmasa

Four palm oil mills in Honduras, previously engaged in the WISSH program. The Mills carry the responsibility to become certified according the respective certification standard and commit five employees as co-trainers in the project.



Click on the mills  
to view them on  
Google Maps@!



# DELIVERABLES

1. Approximately 1800 oil palm smallholder farmers receive training on sustainable palm production. Out of this number, we aim to have 900 become certified producers.
2. Guidelines for group managers.
3. Training sessions.
4. Risk Management tools.
5. Sustainability assessment and certification (pre-) audits.



#SHAREDRESPONSIBILITY

## EMBRACING PARTNERSHIP



We wish to highlight that certifying smallholder farmers on the ISCC or RSPO certification standard is very ambitious. The success partially depends on the timely finalisation of the RSPO Independent Smallholder (ISH) Certification and Group Certification (GC) for Growers documents. Nevertheless, we aim high and set an ambitious target!



## Colophon

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